Beat: Entertainment

LAS VEGAS TOASTS STRIP LEGEND FRANK SINATRA IN HONOR 100TH BIRTHDAY CELEBRATION

THE INFLUENCE HE HAD ON LAS VEGAS

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USPA NEWS - This Saturday, Dec. 12 marked what would have been the 100th birthday of legendary performer Frank Sinatra. While it has been several decades since the man with the unmistakable blue eyes commanded the stage at iconic venues up and down the Las Vegas Strip, it is undeniable that his presence...

This Saturday, Dec. 12 marked what would have been the 100th birthday of legendary performer Frank Sinatra. While it has been several decades since the man with the unmistakable blue eyes commanded the stage at iconic venues up and down the Las Vegas Strip, it is undeniable that his presence and impact are still felt.

The momentous centennial celebration brought many of those who knew Sinatra best back to Las Vegas, his home away from home, including his youngest daughter, Tina Sinatra, and granddaughter, Amanda Erlinger. The pair spoke on a variety of Sinatra's brightest Las Vegas performances, his favorite Las Vegas hot spots and how Sinatra would perceive the transformation of the glittering Strip into the Las Vegas of today.

Frank Sinatra is revered for the performances he gave at many distinguished Las Vegas venues, including Caesars Palace, The Golden Nugget and The Sands Hotel and Casino. These performances have stood the test of time and have continued to dazzle fans eras after the final curtain closed. Many Las Vegans have credited him as the star who turned Las Vegas into a top entertainment destination.

A bevy of A-List performers have called the stages of Las Vegas home over the course of many decades, paving the way for the iconic residencies of today that Las Vegas has become known for, including Celine Dion, Diana Ross and Elton John.

The celebratory buzz for Frank Sinatra's birthday has been felt throughout the Las Vegas Strip, leading up to a televised special taped at Wynn Las Vegas featuring top performers, including Celine Dion, Garth Brooks, John Legend and Lady GaGa.

The special tribute aired on CBS on Dec. 6 to incredible reception from viewers. While the Las Vegas entertainment scene has experienced an incredible evolution since the Rat Pack heyday of Sinatra, it is clear to all who experience a show on the Strip that Sinatra's valiant impact is still shaping the Entertainment Capital of the World.

Source : Las Vegas Convention and Visitors Authority (LVCVA)

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

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UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
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